The Rescue Mission of Trenton has stayed true to certain bedrock principles since its founding in 1915. For 96 years the Mission has been the agency in the city of Trenton where the most needy can turn to for shelter, food, and clothing. Through thick and thin our emergency shelter has continued to provide a safe, clean, and warm refuge for the homeless. Likewise, our residential programs are centered on this founding philosophy, as we provide services regardless of how many times an individual needs to return or experiences a relapse.

Another thing that has not changed over the years is the Mission's entrepreneurial spirit. For more than eight decades, the Rescue Mission has aggressively generated outside revenue to supplement the financial support we receive from the community at large, area corporations, foundations and government. We continue to raise more than a million dollars annually from our entrepreneurial activities.

Back in 1931 the Rescue Mission secured a contract with a local property owner to demolish a vacant building. The recovered materials were trucked to the Mission where the wood was sawed and chopped into lengths suitable for sale as firewood. In the later 1930s the Mission began its involvement in industrial salvage. Trucks were sent throughout the city to pick up paper, used furniture and clothing. The furniture and clothing was resold at the Mission while the paper was sold to commercial recycling companies.

Beginning in the late 1940s and continuing until the late-60s, the Mission operated several repair shops where skilled residents were able to fix donated household items. Throughout the 1960s the Mission maintained these shops, repairing countless radios, televisions, and bicycles. During the mid-20th century it was not only at repair shops that the Mission residents showed their skills - in the early and mid-1950s the Mission raised crops at a farm in Crosswicks.

The decline is the direct result of the “perfect storm” that has hit the Mission as a result of the economic downturn. There has been a substantial reduction in donations of goods to the Mission, including wood furniture, cars, and men's clothing; a significant fall-off in store sales, no doubt a direct result of the loss of disposable income of our customers who are struggling to make ends meet because of job losses and reductions in hours; and a dramatic increase in many areas, including gas prices.

As a response to this “perfect storm” the Mission is “Going Green” – thus the departure from our traditional color for this newsletter. In the future when you think about the Rescue Mission – think the 3R's -- reduce, recycle, rebuild lives.
Reducing, Recycling & Rebuilding Lives (cont. from pg.1)

We will be reducing gas consumption, recycling more goods and rebuilding lives by:

- Establishing ongoing relationships with Mercer County school districts to actively engage youngsters and their parents in the recycling of textiles (clothes, sheets and pillowcases, curtains and shoes).
- Increasing our partnerships with community organizations, local governments and area businesses by stationing our trucks at their sites (see page 3 for upcoming pick-up days).
- Increasing our presence at community events throughout Mercer County to collect more household items, furniture and clothing (see page 3 for list of upcoming events where we will be).
- Implementing a more flexible scheduling process which will allow us to make more pick-ups closer together each day.
- Placing more clothing collection bins at conveniently located locations throughout Mercer County (contact reganm@rescuemissionoftrenton.org if you are aware of a possible clothing box location).
- Conducting clothing drives at churches, synagogues and mosques; and at gatherings of community groups and organizations.
- Working with local governments and local environmental groups to establish centralized community collection events and programs.
- Implementing a comprehensive program to collect and recycle electronics through residential pick-ups and target electronic collection events (call 800-528-8825 or contact us at our web site www.rescuemissionoftrenton.org for residential or group pick-ups).
- Recycling space at the Mission to once again grow vegetables on-site in containers to provide fresh vegetables for our clients (see photo on page 1 of Urban Farm Project).
- Exploring recycling unusable clothing into industrial wiping rags.
- Working with individual communities that we serve to find ways that we can help them reduce their waste stream.

Olivier Marsaly Named to Rescue Mission of Trenton's Board of Trustees

This has been a busy year for Olivier Marsaly. On January 1st he was named President/CEO of Hutchinson Industries, Inc., Trenton's largest private employer. In January he agreed to join the Mission Board of Trustees, where he will serve alongside Pascal Seradarian, his predecessor at Hutchinson Industries and a long-time member of the Mission Board.

Prior to his appointment as the head of Hutchinson Industries, Olivier served as Vice President of Hutchinson Europe and as General Manager of Hutchinson's Wheel Division here in Trenton. He received an MBA from DePaul University in Chicago, and a MME at the Art et Metiers in Paris.

Since opening its doors in Trenton in 1983, Hutchinson Industries, Inc. has grown to be Trenton's largest private employer. Hutchinson currently occupies six facilities throughout Trenton and employs over 250 individuals. It is an industry leader in the design and manufacture of enhanced mobility components for wheeled vehicles for the defense, security and commercial markets. Hutchinson specializes in matching the appropriate tire, wheel and mobility device to optimize the performance of each component.

Olivier resides in Princeton with his wife MH and his three children, Drake, Zoe, and Hudson. When he is not traveling back and forth between Trenton and Paris, France, where Hutchinson Industries parent company is based, Olivier likes to spend time with his family. He indicates that he enjoys spending his free time biking and walking the local parks and trails with his children.

Olivier said that once he better understands the many different components of the Mission he hopes to be of assistance in expanding its job training and job placement efforts. He is well aware of the strong partnership that has developed between Hutchinson and the Mission. "It is a relationship we greatly value. Being an integral part of the Trenton community is very important to us. Trenton is our home," Olivier offered. "Making it a better place is very important to us."

Over the past five years Hutchinson Industries Inc. has been the Mission's most generous corporate supporter. The company was recently honored by NJBIZ as its Corporate Citizen of the Year and by the Trenton Chapter of the Mercer County Chamber of Commerce with its coveted Renaissance Award. According to NJBIZ, the award recognizes elite businesses that have proven themselves as "shining stars in New Jersey." Winners are selected by an independent judging panel composed of distinguished business and nonprofit leaders from across the state.
Upcoming locations where you will find the Rescue Mission’s trucks for clothing collection:

September 17 • 9AM - 1PM
WEST WINDSOR FARMERS MARKET
Vaughn Drive, Princeton Junction

September 24 • 9AM - 1PM
PENNINGTON FARMERS MARKET
101 Route 31N, Pennington
(Rosedale Mills)

October 15 • TBA
PENNINGTON QUALITY MARKET
25 Route 31S, Pennington

October 17 • 9AM - 1PM
WEST WINDSOR FARMERS MARKET

October 22 • 9AM - Noon
HVC BANK
280 Route 31, Pennington
802 Denow Road, Pennington

October 22 • 9AM - 1PM
PENNINGTON FARMERS MARKET

1  AGRAIN  278 North Main St, Pennington
2  BUXTON BOXES  1536 Lower Ferry Rd, Ewing
3  EDUCATIONAL TESTING CENTER (ETS) MAIN CAMPUS  Rosedale Rd, Princeton
4  EDUCATIONAL TESTING CENTER (ETS)  1425 Lower Ferry Rd, Ewing
5  FREDDIE’S TAVERN  12 Railroad Avenue West, West Trenton
6  LUTHERAN CHURCH OF GOD’S LOVE  791 Newton-Yardley Rd, Newtown, PA
7  MOUNTAIN VIEW SERVICE CENTER INC.  941 Bear Tavern Rd, Ewing
8  OUR LADY OF GOOD COUNSEL  137 West Upper Ferry Rd, West Trenton
9  PRINCETON UNIVERSITY  Parking Lot 23 off of Faculty Rd, Princeton
10  RESCUE MISSION OF TRENTON  98 Carroll Street, Trenton
11  ROSEDALE MILLS  101 Route 31 North, Pennington
12  SAVE, PRINCETON SMALL ANIMAL RESCUE LEAGUE  900 Herrontown Rd, Princeton

RESCUE MISSION OF TRENTON / 98 CARROLL STREET / P.O. BOX 790 / TRENTON, NJ 08605-0790 / 609.695.1436
TO SCHEDULE A PERSONAL PICK-UP OF FURNITURE, HOUSEHOLD ITEMS AND USED CLOTHING CALL 800.528.8825 OR VISIT OUR WEBSITE:

WWW.RESCUEMISSIONOFTRENTON.ORG
Mission Stages Night Out for the 9th Straight Year: On Tuesday August 2nd the Mission again hosted a block party in observation of the 28th annual National Night Out. This nation-wide event seeks to enhance positive relationships between citizens, police and local government. More than 200 Mission residents, neighbors, staff, and friends feasted on hamburgers, hot dogs, and grilled chicken. There was a water slide and various games for the neighborhood’s children. “This was by far the largest neighborhood gathering ever. It was really a fun event and there was a wonderful neighborhood spirit that came through,” indicated Mary Gay Abbott-Young, the Mission’s CEO.

Selected for US Conference of Mayors/Benjamin Moore “Colors Care Across America” Program: On September 22nd and 23rd the first floor of the Emergency Shelter, including entryway, dining room, and common area will be spackled and painted by contractors from the Painting and Decorating Contractors of America. One shelter in every state, including the District of Columbia, will be painted through this unique program in a 50-day period concluding in Washington, D.C. approximately a week before Thanksgiving. We are honored that the Mission was selected as New Jersey’s shelter.

Rescue Mission Involved in Hurricane Irene Relief: The Rescue Mission responded to the recent flooding and devastation caused by Hurricane Irene by extending our Emergency Shelter’s hours of operation and providing food and supplies for those evacuated from their homes. Additionally Mission residents, staff members, and Board of Directors contributed to a fund for hurricane relief. In just a few days over $700 were collected; the Rescue Mission doubled these funds and distributed $1,500 worth of vouchers to the Mission Store directly to those city residents most affected by the storm.

Congratulations: Brenda Esaw-Howard, Emergency Shelter Associate, has graduated from MCCC and to Michele Bell, Diane Lewis, Katie Onitiri, and Tyrone Riley on their employment at the Mission.